

February 16, 2010



HPOE Live! Webinar Series 2010

Innovative Strategies for Reducing Avoidable Hospital Readmissions

Thursday, February 25, 2010

2:00 – 3:00 pm EST

1:00 – 2:00 pm CST

12:00 – 1:00 pm MST

11:00 am – 12:00 pm PST

Numerous hospitals across the country are implementing innovative strategies for reducing avoidable readmissions, finding valuable opportunities to not only improve quality, but also reduce cost. This national webinar, launching the American Hospital Association's new **HPOE Live!** webinar series, explores the importance of hospital leader engagement on this important topic, discusses recent research that defines the scope of the issue, and identifies several strategies and resources available to hospitals. To illustrate the impact that a comprehensive approach to avoiding readmissions can have on quality and cost, we highlight the successful experience of one hospital that has implemented an innovative approach to managing care for chronically ill patients with heart failure that has led to a dramatic reduction in readmissions for this medically complex population.

Moderator

- Steve Mayfield, DrHA, MBB, MBA, Senior Vice President, Quality and Performance Improvement, American Hospital Association

Presenters

- Richard Umbdenstock, President and CEO, American Hospital Association
- Mark V. Williams, MD, FACP, Professor of Medicine and Chair, Division of Medicine, Feinberg School of Medicine, Northwestern University, Chicago, IL
- Jennie M. Mattia, RN, BS, CPHQ, Director of Clinical Quality, Piedmont Heart Institute, Piedmont Healthcare, Atlanta, GA

This webinar is available free of charge, but advance registration is required. To register, simply [click here](#) to complete a brief on-line registration form. If you should have any questions, please contact us at hpoe@aha.org.

HPOE Live! is a new American Hospital Association webinar series highlighting the leading strategies and innovations in performance improvement being championed today in America's hospitals and health systems. Part of the AHA's Hospitals in Pursuit of Excellence initiative, it provides an opportunity to learn about some of the newest and most innovative practices that are driving performance excellence in high-performing hospitals and health systems. Keep an eye out for future emails announcing upcoming webinars in the series.